



ORDER

Flight Dates 10/09/12-11/06/12

Estimate # **2452**

<u>Billing Type</u>	Cash
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<u>Billing Cycle</u>	EOM/EOC
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Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Original Date / Revision

07/12/12 10/23/12

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Agency **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
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Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$510.00	\$600.00	0.00	10/01/12	10/28/12	1	\$510.00	\$600.00
Totals	1	\$510.00	\$600.00	0.00	10/29/12	11/06/12	0	\$0.00	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 1	WCPO	10/09/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		3				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCPO	10/08/12-10/14/12		M-F GMTS 6-7a		6-7a	-TWThF----	:30		(\$600.00)		0.00	NM		
	Credited														
2	WCPO	10/08/12-10/14/12		M-F GMTS 6-7a		6-7a	-TWThF----	:30		(\$600.00)		0.00	NM		
	Credited														
3	WCPO	10/08/12-10/14/12		M-F GMTS 6-7a		6-7a	-TWThF----	:30		(\$600.00)		0.00	NM		
	Credited														



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kypost.comContract / Revision **304458** Flight Dates **10/09/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	MTWTF--	5		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	WCPO	10/15/12-10/21/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
5	WCPO	10/15/12-10/21/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
6	WCPO	10/15/12-10/21/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
7	WCPO	10/15/12-10/21/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
8	WCPO	10/15/12-10/21/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	5		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
9	WCPO	10/22/12-10/28/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
10	WCPO	10/22/12-10/28/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
11	WCPO	10/22/12-10/28/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
12	WCPO	10/22/12-10/28/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
13	WCPO	10/22/12-10/28/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		10/29/12	11/04/12	MTWTF--	5		\$600.00		0.00					



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--	5		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
14	WCPO	10/29/12-11/04/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
15	WCPO	10/29/12-11/04/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
16	WCPO	10/29/12-11/04/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
17	WCPO	10/29/12-11/04/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
18	WCPO	10/29/12-11/04/12		M-F GMTS 6-7a		6-7a	MTWThF----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	MT-----	2		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
19	WCPO	11/05/12-11/11/12		M-F GMTS 6-7a		6-7a	MT-----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
20	WCPO	11/05/12-11/11/12		M-F GMTS 6-7a		6-7a	MT-----	:30		(\$600.00)		0.00 NM		
Credited [This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
N 2	WCPO	10/09/12	11/06/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	10/08/12-10/14/12		M-F GMA 7-9am		7-9a	-TWThF----	:30		(\$600.00)		0.00 NM		
Credited														
3	WCPO	10/08/12-10/14/12		M-F GMA 7-9am		7-9a	-TWThF----	:30		(\$600.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	5		\$600.00		0.00					



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Credited														
5	WCPO	10/15/12-10/21/12		M-F GMA 7-9am	7-9a		MTWThF----	:30		(\$600.00)		0.00	NM	
Credited														
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Credited														
Week:		10/22/12	10/28/12	MTWTF--	5		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
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Credited														
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--	5		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
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Week:		11/05/12	11/11/12	MT-----	2		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
19	WCPO	11/05/12-11/11/12		M-F GMA 7-9am	7-9a		MT-----	:30		(\$600.00)		0.00 NM		
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	10/08/12-10/14/12		SA GMTS 8-9a	8-9a		-----Sa--	:30		(\$400.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----S-	1		\$400.00		0.00					
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WCPO	10/29/12-11/04/12		SA GMTS 8-9a	8-9a		-----Sa--	:30	(\$400.00)	0.00	NM				
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00						
N 4	WCPO	10/09/12	11/06/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$375.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WCPO	10/08/12-10/14/12		SU GMA 7-8a	7-8a		-----Su	:30	(\$375.00)	0.00	NM				
Credited															
Week:		10/15/12	10/21/12	-----S	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WCPO	10/15/12-10/21/12		SU GMA 7-8a	7-8a		-----Su	:30	(\$375.00)	0.00	NM				
Credited															
Week:		10/22/12	10/28/12	-----S	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WCPO	10/22/12-10/28/12		SU GMA 7-8a	7-8a		-----Su	:30	(\$375.00)	0.00	NM				
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		10/29/12	11/04/12	-----S	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	WCPO	10/29/12-11/04/12		SU GMA 7-8a	7-8a		-----Su	:30	(\$375.00)	0.00	NM				
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00						
N 5	WCPO	10/09/12	11/06/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WCPO	10/08/12-10/14/12		SU GMTS 8-9a	8-9a		-----Su	:30	(\$400.00)	0.00	NM				
Credited															
Week:		10/15/12	10/21/12	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WCPO	10/15/12-10/21/12		SU GMTS 8-9a	8-9a		-----Su	:30	(\$400.00)	0.00	NM				
Credited															
Week:		10/22/12	10/28/12	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WCPO	10/22/12-10/28/12		SU GMTS 8-9a	8-9a		-----Su	:30	(\$400.00)	0.00	NM				
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		10/29/12	11/04/12	-----S	1		\$400.00		0.00						



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Hiatus Dates

Original Date / Revision 07/12/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WCPO	10/09/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	WCPO	10/22/12-10/28/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
7	WCPO	10/22/12-10/28/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
8	WCPO	10/22/12-10/28/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		10/29/12	11/04/12	MTWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
9	WCPO	10/29/12-11/04/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
10	WCPO	10/29/12-11/04/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
11	WCPO	10/29/12-11/04/12		M-F 11a-12p	11a-12p		MTWThF----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	MT-----	1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
12	WCPO	11/05/12-11/11/12		M-F 11a-12p	11a-12p		MT-----	:30	(\$600.00)	0.00	NM			
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
N 8	WCPO	10/09/12	11/06/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	\$750.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCPO	10/08/12-10/14/12		M-F 12-1p News	12-1p		-TWThF----	:30	(\$750.00)	0.00	NM			
Credited														
2	WCPO	10/08/12-10/14/12		M-F 12-1p News	12-1p		-TWThF----	:30	(\$750.00)	0.00	NM			
Credited														
[Credit spots we pulled from log yesterday. This money transitioned to NRSC/Mandel buys. -\$6,450]														
3	WCPO	10/08/12-10/14/12		M-F 12-1p News	12-1p		-TWThF----	:30	(\$750.00)	0.00	NM			
Credited														
Week:		10/15/12	10/21/12	MTWTF--	4		\$750.00		0.00					



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Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WCPO	10/09/12	11/06/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTWTF--	4		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WCPO	10/15/12-10/21/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
5	WCPO	10/15/12-10/21/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
6	WCPO	10/15/12-10/21/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
7	WCPO	10/15/12-10/21/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
Week:		10/22/12	10/28/12	MTWTF--	4		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WCPO	10/22/12-10/28/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
9	WCPO	10/22/12-10/28/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
10	WCPO	10/22/12-10/28/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
11	WCPO	10/22/12-10/28/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		10/29/12	11/04/12	MTWTF--	4		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	WCPO	10/29/12-11/04/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
13	WCPO	10/29/12-11/04/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
14	WCPO	10/29/12-11/04/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
15	WCPO	10/29/12-11/04/12		M-F 12-1p News	12-1p		MTWThF----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		11/05/12	11/11/12	MT-----	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
16	WCPO	11/05/12-11/11/12		M-F 12-1p News	12-1p		MT-----	:30		(\$750.00)		0.00	NM		
Credited															
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
N 9	WCPO	10/09/12	11/06/12		CM	358-5p	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	0	\$0.00



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Hiatus Dates

Original Date / Revision 07/12/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 4-5p Ellen											
				M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		2				\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCPO	10/08/12-10/14/12		M-F 4-5p Ellen		358-5p		- TWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
2	WCPO	10/08/12-10/14/12		M-F 4-5p Ellen		358-5p		- TWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
Week:		10/15/12	10/21/12	MTWTF - -		3				\$1,500.00		0.00			
3	WCPO	10/15/12-10/21/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
4	WCPO	10/15/12-10/21/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
5	WCPO	10/15/12-10/21/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
Week:		10/22/12	10/28/12	MTWTF - -		3				\$1,500.00		0.00			
6	WCPO	10/22/12-10/28/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
7	WCPO	10/22/12-10/28/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
8	WCPO	10/22/12-10/28/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
		[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]													
Week:		10/29/12	11/04/12	MTWTF - -		3				\$1,500.00		0.00			
9	WCPO	10/29/12-11/04/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
		[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]													
10	WCPO	10/29/12-11/04/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
		[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]													
11	WCPO	10/29/12-11/04/12		M-F 4-5p Ellen		358-5p		MTWThF - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
		[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]													
Week:		11/05/12	11/11/12	M - - - - -		1				\$1,500.00		0.00			
12	WCPO	11/05/12-11/11/12		M-F 4-5p Ellen		358-5p		M - - - - -	:30	(\$1,500.00)		0.00	NM		
		Credited													
		[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]													
N 10	WCPO	10/09/12	11/06/12	M-F 5-530p News	CM	5-530p	MTWTF - -	:30	4	\$1,500.00	P-2	0.00	NM	0	\$0.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		3				\$1,500.00		0.00			



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Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WCPO	10/09/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	4	\$1,500.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--	4		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WCPO	10/29/12-11/04/12		M-F 5-530p News		5-530p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
13	WCPO	10/29/12-11/04/12		M-F 5-530p News		5-530p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
14	WCPO	10/29/12-11/04/12		M-F 5-530p News		5-530p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
15	WCPO	10/29/12-11/04/12		M-F 5-530p News		5-530p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	M-----	1		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
16	WCPO	11/05/12-11/11/12		M-F 5-530p News		5-530p	M-----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
N 11	WCPO	10/09/12	11/06/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	4	\$1,500.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	10/08/12-10/14/12		M-F 530-6p News		528-6p	-TWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[Credit spots we pulled from log yesterday. This money transitioned to NRSC/Mandel buys. -\$6,450]														
2	WCPO	10/08/12-10/14/12		M-F 530-6p News		528-6p	-TWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
3	WCPO	10/08/12-10/14/12		M-F 530-6p News		528-6p	-TWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	4		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WCPO	10/15/12-10/21/12		M-F 530-6p News		528-6p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
5	WCPO	10/15/12-10/21/12		M-F 530-6p News		528-6p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
6	WCPO	10/15/12-10/21/12		M-F 530-6p News		528-6p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
7	WCPO	10/15/12-10/21/12		M-F 530-6p News		528-6p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	4		\$1,500.00		0.00					



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>
Mandel / Republican / US S	Candidate. OH - US SEN JC	2452

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	WCPO	10/09/12	11/06/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					4	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WCPO	10/22/12-10/28/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
9	WCPO	10/22/12-10/28/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
10	WCPO	10/22/12-10/28/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
11	WCPO	10/22/12-10/28/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	WCPO	10/29/12-11/04/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
13	WCPO	10/29/12-11/04/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
14	WCPO	10/29/12-11/04/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
15	WCPO	10/29/12-11/04/12	M-F 530-6p News Credited				528-6p	MTWThF----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
16	WCPO	11/05/12-11/11/12	M-F 530-6p News Credited				528-6p	M-----	:30	(\$1,500.00)		0.00	NM		
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]															
N 12	WCPO	10/09/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					5	\$1,500.00		0.00			



WCPO

Print Date: 10/23/12

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wcpo.com
kypost.comContract / Revision **304458** Flight Dates **10/09/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WCPO	10/09/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--	5		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
16	WCPO	10/29/12-11/04/12		M-F 6-630p News		558-630p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
17	WCPO	10/29/12-11/04/12		M-F 6-630p News		558-630p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
18	WCPO	10/29/12-11/04/12		M-F 6-630p News		558-630p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
19	WCPO	10/29/12-11/04/12		M-F 6-630p News		558-630p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
20	WCPO	10/29/12-11/04/12		M-F 6-630p News		558-630p	MTWThF----	:30		(\$1,500.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N 13	WCPO	10/09/12	11/06/12	SU 6-7p News SU 6-7p News	CM	558-7p	-----S	:30	1	\$1,000.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	10/08/12-10/14/12		SU 6-7p News		558-7p	-----Su	:30		(\$1,000.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----S	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WCPO	10/15/12-10/21/12		SU 6-7p News		558-7p	-----Su	:30		(\$1,000.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----S	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WCPO	10/22/12-10/28/12		SU 6-7p News		558-7p	-----Su	:30		(\$1,000.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		10/29/12	11/04/12	-----S	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WCPO	10/29/12-11/04/12		SU 6-7p News		558-7p	-----Su	:30		(\$1,000.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N 14	WCPO	10/09/12	11/06/12	M-F 730-8p The List	CM	The List 730p-8p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	2		\$600.00		0.00					



WCPO

Print Date: 10/23/12

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wcpo.com
kypost.comContract / Revision **304458** Flight Dates **10/09/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **Candidate. OH - US SEN JC** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WCPO	10/09/12	11/06/12	M-F 730-8p The List	CM	The List 730p-8p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	2		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WCPO	10/08/12-10/14/12		M-F 730-8p	The List 730p-8p		-TWThF----	:30		(\$600.00)		0.00 NM		
Credited														
2	WCPO	10/08/12-10/14/12		M-F 730-8p	The List 730p-8p		-TWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[Credit spots we pulled from log yesterday. This money transitioned to NRSC/Mandel buys. -\$6,450]														
Week:		10/15/12	10/21/12	MTWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WCPO	10/15/12-10/21/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
4	WCPO	10/15/12-10/21/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
5	WCPO	10/15/12-10/21/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WCPO	10/22/12-10/28/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
7	WCPO	10/22/12-10/28/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
8	WCPO	10/22/12-10/28/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		10/29/12	11/04/12	MTWTF--	3		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
9	WCPO	10/29/12-11/04/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
10	WCPO	10/29/12-11/04/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
11	WCPO	10/29/12-11/04/12		M-F 730-8p	The List 730p-8p		MTWThF----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
Week:		11/05/12	11/11/12	M-----	1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WCPO	11/05/12-11/11/12		M-F 730-8p	The List 730p-8p		M-----	:30		(\$600.00)		0.00 NM		
Credited														
[This buy goes away per Whitney @ SMP. Will be replaced by another buy. 1x \$600 GMA spot aired week 10.9 - that will be paid for. -\$84,050 on this.]														
N 15	WCPO	10/09/12	11/06/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$6,500.00	P-8	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---	1		\$6,500.00		0.00					



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>
Mandel / Republican / US S	Candidate. OH - US SEN JC	2452

[illegible]